



LIMITED

Downtown Banner Sponsor — \$1,500

(limit 4)

For at least three months this season, CAC youth art banners will adorn the light poles in historic Downtown Turlock! Last year we received 150 entries for the banner contest, awarding prizes to 18 creative designs. This year we plan on displaying at least 24 banners along Main Street and Broadway, once again featuring art created by our local school students. Each banner will include the CAC logo and the logo of one of our Banner Sponsors.

As a Banner Sponsor you'll receive:

- Quarter-page color ad in the 2022-23 Season Program
- Logo on at least 6 Downtown Street Banners
- Name on the sponsor recognition section of the CAC website
- Recognition as a sponsor in materials marketing the banner contest through the schools and local media
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)

SPONSOR BENEFITS

PLATINUM — \$10,000

- Full-page color ad in 2022-23 Season Program (choice of back or inside cover)
- Logo to appear prominently in Ferrari Gallery or Lobby signage
- Logo on website home page
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)
- Invitations to CAC Special Events

GOLD — \$5,000

- Full-page color ad in the 2022-23 Season Program
- Logo to appear in Ferrari Gallery or Lobby signage
- Logo on website home page
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)
- Invitations to CAC Special Events

SILVER — \$2,500

- Half-page color ad in the 2022-23 Season Program
- Name to appear in Ferrari Gallery or Lobby signage
- Name in website sponsor recognition section
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)
- Invitations to CAC Special Events

BRONZE — \$1,000

- Quarter-page color ad in the 2022-23 Season Program
- Name to appear in Ferrari Gallery or Lobby signage
- Name in website sponsor recognition section
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)
- Invitations to CAC Special Events

PROMOTER — \$500

- Quarter page-black & white ad in the 2022-23 Season Program
- Name in website sponsor recognition section
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)

ADVERTISER — \$250

- Business card ad in the 2022-23 Season Program
- Social media mentions on Facebook, Twitter and Instagram (4,000+ followers)