

CARNEGIE | ARTS CENTER

THE ART OF DESIGN: HOME & GARDEN TOUR

MAY 11, 2019

SPONSORSHIP OPPORTUNITIES

Level	Supporter	Friend	Benefactor	Patron
Cost	\$250	\$500	\$1,000	\$2,000
Event Page on Website	Name	Name	Name	Logo
Eventbrite Ticketing Page	Name	Name	Name	Logo
Email Blasts	Name	Name	Name	Logo
Printed Materials (Press release, fliers, etc.)	Name	Name	Logo	Logo
Signage at all 4 homes & at Carnegie	Name	Name	Logo	Logo
Preview Event Invitation			Name	Logo
Social Media Mentions	4+	6+	8+	Weekly (or 10+)*
Preview Event Tickets (includes Home Tour admission; a \$75 value each)	1	2	4	6
Opportunity to Showcase Product/Services on Social Media†				Yes

Creative e-mail blasts to promote the event and our sponsors will go out multiple times to our contact list of more than 3,300 subscribers. All social media mentions include exposure on the Carnegie Arts Center's Instagram and Facebook pages, with over 4,000 followers. Additional exposure will come through posts on our WordPress blog which had over 1,300 visitors last year. We share press releases and blog posts via Twitter (400 followers) as well. Paid advertising on social media platforms will ensure that your sponsorship is shared with an even wider audience, targeting a 50-mile radius around Turlock and those with demonstrated interests in interior design, home improvement, new home buyers, gardening & landscape design, and more – an audience of more than 500,000 potential customers.

The Carnegie Arts Center Foundation, Turlock is a 501(c)3 organization (Federal Tax ID #77-0441989) and your sponsorship donation is tax deductible; you will receive an acknowledgement stating the value of your donation for tax purposes.

**Social media mentions will begin upon receipt of sponsor information form (due March 15, 2019 for maximum benefit).*

†Opportunity to showcase products or services will include a site visit by Rare Digital to create 30 second videos for social media postings.